

SANDRA JURADO

is an Associate Creative Director/Art living in Chicago, IL

EXPERIENCE

DDB Chicago

Associate Creative Director • June 2019 - Now

Helping break-through beer advertising with integrated campaigns for Coors Light.

Sr. Art Director • November 2016 - June 2019

Shaping Capital One into an award-winning creative account with broadcast, social, digital, and print, while leading creative on other clients along the way, including a global campaign for Skittles that's been translated into many different languages.

GSD&M

Art Director • June 2014 - October 2016

Pushing design boundaries on the rebrands of Southwest Airlines and Zales, while producing tons of broadcast for the rest of the client roster.

INSPIRE

Jr. Art Director • August 2013 - December 2013

Creating broadcast and designing things across McDonalds and Sprint.

RECOGNITION

Clio, Gold, Integrated/Sports (2017)
Clio, Silver, Integrated/Sports (2016)
Clio, Bronze, Film/Sports (2017)
Clio, Bronze, Sponsorships/Sports (2016)
Clio, Shortlist, Social (2018)
ADWEEK
Creativity
Billboard
my mom's fridge

CLIENTS

Coors Light, Capital One, Skittles, Starburst, FIAT, Southwest Airlines, Zales, Hilton, Popeyes, Petsmart, McDonalds, Sprint and various new biz pitches.

EDUCATION

B.A. Advertising
Southern Methodist University

Philology Degree
University of Sevilla

PORTFOLIO

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CONTACT

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I firmly believe that
everything tastes
better with a little
bit of lime